



BETI BACHAO BETI PADHAO

National Girl Child Day-2020



SUPPORTED BY DISTRICT CHILD PROTECTION UNIT, KHORDHA



ORGANIZED BY SUBHADRA MAHATAB SEVA SADAN (SMSS)
At- Kolathia, Po- Aiginia, Dist-Khordha, 751019

Introduction:-

Beti bachao beti padhao scheme is a central government programme. Beti Bachao Beti Padhao is an effective campaign to save the girl child and educate the girl child all over India. It is a scheme run by the Government of India with the aim of spreading awareness as well as improving the efficiency of welfare services for the girls of India. The Prime Minister of India, Narendra Modi, has started Sukanya Samridhi Yojana under the beti bachao beti padhao scheme. Government launched the *Beti Bachao Beti Padhao (BBBP)* on 22nd January, 2015 at Panipat in Haryana. It is a tri-ministerial effort of Ministries of Women and Child Development, Health & Family Welfare and Human Resource Development.

Objectives:

- Celebrate the Girl Child & Enable her Education.
- To prevent gender biased sex selective elimination.
- To ensure survival and protection of the girl child.
- To ensure education and participation of the girl child.

With the support of District Child Protection Unit, Khordha Subhadra Mahatab Seva Sadan(SMSS) at Kolathia organised Beti Bachao Beti Padhao awareness programme in community level at school, community, Institutions and Anganwadi centre at Kolathia in the district of Khordha.

This programme contains a number of activities. Such as:

- Community meeting
- Signature campaign
- Rally
- Visit to near Govt. School for conduct any competition among children
- Drawing competition
- Essay competition
- Debate competition
- Poster campaign
- Distribution of leaflet

Community Meeting:-

Community meeting organised by Subhadra Mahatab Seva Sadan at Kolathia supported by DCPU, Khordha to create awareness on “Beti Bachao Beti Padhao” on the value of the girl child.



Signature Campaign:-

Signature of campaign means during the rally and community meeting, the community people signed in a white paper and they take oath to look after and affection their girl child and make them educate.

NATIONAL GIRL CHILD DAY-2020

Dt. 02.02.2020

Signature of Campaign

| | |
|-------------------------|---------------------|
| 1- Puspa Chandra Nayak | (26) G. Mahapatra |
| 2- ବିନୟ କୁମାର ଦାସ | (27) S. Samantaray |
| 3- ବିନୟ କୁମାର | (28) Kabula Mohanty |
| 4- ବିନୟ କୁମାର | (29) ବିନୟ କୁମାର |
| (5) ବିନୟ କୁମାର | (30) Akash Poochun. |
| (6) ବିନୟ କୁମାର | |
| 7. B. Mahapatra | |
| 8. ବିନୟ କୁମାର | |
| 9. ବିନୟ କୁମାର | |
| 10/ Narendranath | |
| 11/ ବିନୟ କୁମାର | |
| (12) PRATAP ROUTH | |
| (13) ବିନୟ କୁମାର | |
| (14) S. Choudhary | |
| (15) Babali Sahoo | |
| (16) Banita Bhujabadi | |
| (17) Bharali Sarabhadra | |
| (18) Bina Pooch | |
| (19) Sanjanta Mishra | |
| (20) Sonali Bhujabadi | |
| (21) Geeta Bhujabadi | |
| (22) Santosh K. Saini | |
| (23) Sanita Mahapatra | |
| (24) BINOD KUMAR NAYAK | |
| (25) Binus Beneria | |

Rally:-

Children and Staffs of SMSS had done rally to aware people of Kolathia, Bhubaneswar on Beti Bachao Beti Padhao program. To aware people and given slogan "Save Girl Save Nation", Beti Bachao, Beti Padhao, India ko swarg banao., Beti Bachao, Beti Padhao, India ko age badhao. Save the girl child and educate the girl child to develop India etc.



Visit to near Govt. School for conduct competitions among children:-

Children and staffs of SMSS visited to near Kolathia Govt. School for celebrating the girl child day in the school with teacher and children to sharing about beti bacho beti padhao programme and conduct competitions among the school children. Such as:

- Drawing competition
- Essay competition
- Debate competition



Drawing competition:-

Drawing competition had done between the school children and also distributed prize to first, second, third to the children



Essay competition:

Essay competition had done also among the school children and distributed prize to first, second, third to the children. Motivate and create awareness on the girl child through writing essay.



Debate competition:

Debate competition had done among the children at school and distributed prize to first, second, third among the children.



Poster campaign:


Children and staffs of SMSS had done the poster campaign at the Kolathia village and also oath in the school campus.






Distribution of leaflet:

Children and Staffs of Subhadra Mahatab Seva Sadan had distributed Beti Bacha Beti Padhao leaflet to the people of Kolathia village.



ସୁଭଦ୍ରା ମହତାବ ସେବା ସଦନ




ବେଟି ବଚାও, ବେଟି ପଢ଼ାও

ବେଟି ବଚାও, ବେଟି ପଢ଼ାও

ଆମେ ସବୁ ବାଳିକା ଆଜି ଶପଥ ନେଉଅଛୁ ଯେ, ଆମେ ସମସ୍ତେ ପାଠ ପଢ଼ିବୁ, ନିଜକୁ ବଂଚାଇବା ସହ ଅନ୍ୟକୁ ମଧ୍ୟ ବଂଚାଇବୁ । ଆମେ ଏହାକୁ ଏକ ଆନ୍ଦୋଳନରେ ପରିଣତ କରିବୁ ।

ଆଜିର ଶିକ୍ଷା ବ୍ୟବସ୍ଥା ଭିତରେ ଆମେ ବାଳିକାମାନେ ସବୁବେଳେ ଚେଷ୍ଟା କରିବା ଯେ ନିଜକୁ ବଂଚାଇବା ସଂଗେ ସଂଗେ ଅନ୍ୟକୁ ବଂଚାଇବା ପାଇଁ । ନିଜେ ବଂଚିଲେ ବାପର ନାଁ ନୁହେଁ, ଅନ୍ୟକୁ ବଂଚାଇ ପାରିଲେ, ନିଜ ପାଇଁ ରାକ୍ଷା ଆପେ ଆପେ ଖୋଲିଯାଏ । ଆଜି ଆମେ ଶପଥ ନେଉଅଛୁ- ଆମେ ନିଜେ ପାଠ ପଢ଼ିବୁ ଓ ଅନ୍ୟକୁ ପଢ଼ିବା ପାଇଁ ସୁଯୋଗ ଦେବୁ । ପାଠ ପଢ଼ିଲେ ଆମେ ବହୁତ କଥା ଜାଣିବୁ ଏବଂ ଆମ ପ୍ରତି ହେଉଥିବା ଅନ୍ୟାୟ, ଅତ୍ୟାଚାର ଓ ଆକ୍ରମଣକୁ ପ୍ରତିରୋଧ କରିବୁ । ଏହି ପ୍ରତିରୋଧ ହିଁ ଆମକୁ ଶକ୍ତି ଦେବା ସହ ଶିକ୍ଷା ମଧ୍ୟ ଦେବ ଉଦ୍ଦିଷ୍ଟତାରେ ଅନ୍ୟାୟ ବିରୋଧରେ ଲଢ଼ିବା ପାଇଁ । ଆମେ ଏ ଲଢ଼େଇରେ ସମସ୍ତଙ୍କୁ ସାମିଲ କରିବାକୁ ଚାହୁଁଅଛୁ ।

ବେଟି ବଚାও, ବେଟି ପଢ଼ାও ଜିନ୍ଦାବାଦ୍ ।



ବେଟି ବଚାओ
ବେଟି ପଢ଼ାओ

ଆବାହକ
ସୁଭଦ୍ରା ମହତାବ ସେବା ସଦନ
କୋଲଥିଆ, କୁବନେଶ୍ୱର

Activities Photos: -



Innovation:-

To provide a platform of engagement for pregnant and new mothers and their mothers-in-law for create awareness on “Beti Bachao Beti Padhao” on the value of the girl child.

Duration:-

Started from 20th January to 26th January 2020.

Location:-

Kolthia, Aiginia, Bhubaneswar, Odisha

Key Stakeholders:-

Department of Women & Child Development
Department of Health & Family Welfare
Anganwadi Workers
School Teachers
Anganwadi Helpers
Community Members

Conclusion:

Beti Bachao, Beti Padhao is a campaign of the Government of India that aims to generate awareness and improve the efficiency of welfare services intended for girls in India. Thanks to District Child Protection Unit, Khodha to give such an opportunity and support us to celebrate Beti Bachao Beti Padhao (National Girl Child Day) in community level. Through this programme we could get chance to give awareness about Girl child to the community people. This scheme is to aware people about the importance of girls in the society. It is to increase awareness among common people to save the lives of girl child by completely removing the female foeticide. People should celebrate the birth of their girl child and educate them with full responsibility as they do for their boy child. This programme is launched by the government regarding safety and protection of the girl child all through the country. This scheme was the urgent need of today's time as without saving and empowering women of the country, development is not possible at all. Women cover around half population of the country so they are half power of the country.

